



NEWS RELEASE

York County Public Affairs
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Yorktown Market Days Kicks Off its 17th Season on April 8!

April 3, 2023

With sweeping views of the beautiful York River, it's no mystery why Yorktown Market Days has been named one of *Coastal Virginia Magazine's* Best Farmers Markets in Hampton Roads for four years running. The Market is your one-stop shop for seasonal produce; scratch-made desserts, pastries, and ethnic foods; fresh poultry, eggs, and milk; beef, pork, and seafood; honey, jams, and sauces; flowers, plants, and herbs; coffee, tea, fresh-pressed juices, and wine; high-quality art; and even gourmet dog treats!



The 2023 Market season kicks off its 17th season on **April 8 from 8 a.m. to 12 p.m.** In collaboration with York County's Department of Public Works and the York County Beautification Committee, **Yorktown Market Days will Go Green** to encourage shoppers to reduce, reuse, and recycle to promote environmental sustainability. Complimentary reusable market bags will be available for the first 250 customers. Shoppers will have an opportunity to discuss eco-friendly methods and products with both artists and vendors alike, and some businesses will be offering recycling incentives at their booths for future purchases.

The Market is a way for families of all economic backgrounds to access fresh, nutritious food as close to the source as possible—the region's farmers, chefs, and food artisans. Yorktown Market Days is also a proud participant in the USDA's Supplemental Nutrition Assistance Program (SNAP).

This season includes 31 weekly markets with several themed Saturdays offering extended hours and additional family-friendly, fun activities such as live trade demonstrations, educational programming, performances by the Fifes and Drums of York Town, and plenty of gorgeous photo opportunities. Highlights include but are not limited to, the Pirate Invasion Market, Vintage Market, Fun in the Sun Market, First Responders Markets, Fall Festival, Harvest Festival, and Paws at



the River. The Market runs Saturdays through the end of October, rain or shine, *with the exception of May 6 and October 7.*

2023 Themed Markets

April 8: Go Green Market/Opening Market
April 15: Sister Cities French Market
April 29: Pirate Invasion Market
May 13: Vintage Market/Car Show on Main
July 15: Fun in the Sun Market
August 5 & 12: National Farmers Market Week
September 9: First Responders Market
October 14: Fall Festival
October 28: Paws at the River Market
November 11: Maritime Festival
November 18: Harvest Festival
December 9: Mistletoe Market

Free parking is available at the Riverwalk Landing parking terrace, York Hall, York-Poquoson Courthouse, County Administration Building, and other designated public parking lots. The complimentary, wheelchair-accessible [Yorktown Trolley](#) starts at 10 a.m. on Market Days and makes several convenient stops throughout town.

Additional Event Info:

- www.yorktownmarketdays.com
- [This Week at the Market](#)
- Email: mark@villageevents.org
- Facebook: Visit Yorktown and Yorktown Market Days
- Instagram & TikTok: Visit Yorktown
- #visityorktown #yorktownmarketdays
- [SNAP-eligible farmers market items](#)

Additional photos are available at <http://bit.ly/3njAqdH>

*Special thanks to the 2023 **Barn Raising Sponsor** State Farm Agent Mark Irwin and **Cultivator Sponsors** Langley Federal Credit Union, Parks Orthodontics, Raising Cane's, and LeafFilter Gutter Protection. Additional recognition to **Harvester Sponsor** Amory Funeral Home for entertainment.*