



## 2021 SPONSORSHIP OPPORTUNITIES

### Market's Mission Statement

*To serve as a community gathering place at the waterfront, where citizens and tourists can shop for local and regional high-quality products grown, caught or created by Virginia farmers, watermen, artisans, and artists.*

#### **SPONSOR LEVEL: Barn Raising Sponsor**

AMOUNT: \$5,000

- Prominent logo on market signage, banners, and reusable shopping bags
- Business name mentioned in press releases, on marketing materials, and on website
- Social media recognition to VY and YMD 17,000 + followers on Facebook
- Promotional Booth Space 10x10 at 12 markets
- Public announcements at all markets
- One VIP table of 8 to the Wine Festival and Blues, Brews & BBQ Festival
- Category exclusivity and series sponsor-top billing on promotional ads

#### **SPONSOR LEVEL: Cultivator Sponsor**

AMOUNT: \$2,500

- Prominent logo on market signage, banners, and reusable shopping bags
- Business name mentioned in press releases, on marketing materials, and on website
- Social media recognition to VY and YMD 17,000 + followers on Facebook
- Promotional Booth Space 10x10 at one market per month

#### **SPONSOR LEVEL: Seed Sower Sponsor**

AMOUNT: \$2,000

- **Children's Activities Sponsor** - Three options: Pirate Invasion Market; Fall Festival & Harvest Festival; Go Green, Paws at the River, Maritime, and Mistletoe Markets
- Social media recognition to VY and YMD 17,000 + followers on Facebook
- Logo and/or name on themed market press release, marketing materials, website, and on-site sign
- Promotional Booth Space 10x10 at selected themed market(s)

#### **SPONSOR LEVEL: Harvester Sponsor**

AMOUNT: \$1,500

- **Choice of Entertainment or Chef Demo Sponsor** – logo on banners & signage at the music tent/ chef booth
- Recognition on website, marketing materials, and social media
- Complimentary 10x10 booth space for three markets
- Business mention in press releases

**SPONSOR LEVEL: Friend of the Market Sponsor**

AMOUNT: \$500

Logo recognition on website, marketing materials, and social media

**We invite you to become a sponsor of the Yorktown Market Days!**

*By becoming a sponsor, your organization has an opportunity to be a part of a community event that supports our local farmers and artisans.*

Your sponsorship runs the entire market season, every Saturday, April 11 – October 31, 2021  
8 AM to 12 PM with select extended markets til 3 PM.

**Please check your sponsorship level below:**

\_\_\_\_\_ Barn Raising Sponsor \$5,000

\_\_\_\_\_ Cultivator Sponsor \$2,500

\_\_\_\_\_ Seed Sower Sponsor \$2,000

\_\_\_\_\_ Harvester Sponsor \$1,500

\_\_\_\_\_ Friend of the Market Sponsor \$500

Contact Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Method of Payment:  Check  MC/Visa  Bill Me

CC #: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_

CC Authorization Signature: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

**For more information, contact Market Manager:**

**Mark Medford at 757.877-2933 or [mark@villageevents.org](mailto:mark@villageevents.org)**

**Make checks payable to:**

Village Events, Ltd.

P.O. Box 1963

Yorktown, VA 23692

Accepted by Yorktown Market Days:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Date: \_\_\_\_\_